

Example imprint and general imprint rules

Example of an imprint

Printed by Armadillo Printing Ltd, 20 Barry Avenue, Leeds.
Promoted by J Smith on behalf of the Campaign Group, both of 110 High Street, Stafford.

Local imprint rules

Campaign material solely intended to promote the election of a single candidate standing in an election would be regulated by the local imprint rules.

Examples of material covered by the local imprint rules

Vote Joe Bloggs in Ward X

Don't vote for Joe Bloggs in Ward X

General imprint rules

Campaign material intended to promote the election of a political party, parties or groups of candidates is regulated by the general imprint rules.

Examples of material covered by the general imprint rules

Vote 'The Have More Fun' Party on 7 May

Vote for candidates who support issue X